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## StepOne Systems to Announce at NRF 2012, Retail Mobile Software as a Service (SaaS) in 'The Cloud' with Ascent Data

PR Newswire  
PITTSBURGH, Jan. 5, 2012

PITTSBURGH, Jan. 5, 2012 /PRNewswire/ -- StepOne Systems, leaders in enterprise mobility software, will announce at the National Retail Federation 2012 Conference that it has selected Ascent Data to implement a cloud-based hosting solution for StepOne RETAIL, its third-generation of in-store mobile software, and its first-generation Software as a Service (SaaS).



**ASCENT DATA**  
Advanced, Secure, Data Centers

StepOne RETAIL offers mobile software solutions for in-store retail to better manage prices, control inventory, run an effective stock room and completely change how customers are engaged. Through this cloud-based hosted solution, StepOne Systems will simplify implementation and provide a secure, low-cost infrastructure option to its clients.

"Adding a SaaS option to our product portfolio via Ascent2Cloud is a natural extension for customers looking to add new mobile applications quickly and easily to their in-store environment. Through Ascent Data, we are able to deliver software to our clients faster and more effectively, reducing implementation time by up to 75 percent," said Todd Berner, CEO at StepOne Systems.

Ascent Data was selected after careful consideration, based on their experience as a cloud hosting provider, for the security of their SAS 70 Type II data center, and the 24x7x365 availability of their senior-level technical staff.

"Ascent Data understands the requirements of a robust hosted cloud solution. We needed more than just a hosting provider for our StepOne RETAIL Mobile App Server, we needed a partner that understands and appreciates our business and our customers' unique needs. That partner is Ascent Data," said Berner.

Steve Shangold, CEO at Ascent Data, said "We are pleased to assist StepOne Systems in expanding their reach to a wider-range of retail clients through Ascent2Cloud. Our experience in cloud computing and working with SaaS clients, combined with StepOne Systems' industry-leading software will create a perfect blend of superior performance and data security for their clients."

#### About Ascent Data

Ascent Data is Pittsburgh's trusted provider for Cloud Computing solutions and Data Center services, including Colocation and Managed Services, Encryption of Data-in-Motion, Remote Digital Data Backup, and Disaster Recovery and Business Continuity solutions.

#### About

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Customer infrastructure and applications are protected in our secure, resilient, state-of-the-art SAS 70 Type II Certified data center in O'Hara Township, near Pittsburgh, PA. By outsourcing IT infrastructure to Ascent Data, companies can dramatically improve operational efficiencies and reduce business risk, as well as free up human and financial resources to focus on core business objectives. For more information, please contact the Ascent Data sales team by email at [sales@ascentdata.com](mailto:sales@ascentdata.com), call 866.866.6100 or visit [www.ascentdata.com](http://www.ascentdata.com).

### About StepOne Systems

StepOne Systems, LLC is a recognized leader in Enterprise Mobility Software with tens of thousands of users working each day in retail stores, on delivery vehicles, and in small warehouses. Through StepOne's ready-to-go applications and integration services, customers experience a fully supported, turn-key, mobile software solution that puts their enterprise systems in their employee's hands at the point of activity. For more information, visit [www.steponesystems.com](http://www.steponesystems.com).

SOURCE Ascent Data

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