

SOFTWARE INDUSTRY TODAY
POWERFUL REAL-TIME NEWS TRACKING SERVICE BY EIN NEWS

Sunday Jan 22, 2012 **GO** EXPERIENCE THE DIFFERENCE
Get Started with One Week Free

FREE TRIAL

MEMBER CENTER **LOGIN**

Home Topics Countries Tools More News Marketing Opportunities About EIN NEWS Why Use Us?

EIN NEWS + Software Industry Today = Unlimited access to real-time news tracking

67 RELEASES POSTED IN LAST 24 HOURS [SUBMIT A RELEASE](#) | [PRICING](#) | [DISTRIBUTION](#)

Start your FREE 1-week trial now.

StepOne Systems to Announce at NRF 2012, Retail Mobile Software as a Service (SaaS) in 'The Cloud' with Ascent Data



PR Newswire

PITTSBURGH, Jan. 5, 2012 /PRNewswire/ -- StepOne Systems, leaders in enterprise mobility software, will announce at the National Retail Federation 2012 Conference that it has selected Ascent Data to implement a cloud-based hosting solution for StepOne RETAIL, its third-generation of in-store mobile software, and its first-generation Software as a Service (SaaS).

(Photo: <http://photos.prnewswire.com/prnh/20120105/NE27268>)

(Logo: <http://photos.prnewswire.com/prnh/20110118/NE32018LOGO>)

StepOne RETAIL offers mobile software solutions for in-store retail to better manage prices, control inventory, run an effective stock room and completely change how customers are engaged. Through this cloud-based hosted solution, StepOne Systems will simplify implementation and provide a secure, low-cost infrastructure option to its clients.



"Adding a SaaS option to our product portfolio via Ascent2Cloud is a natural extension for customers looking to add new mobile applications quickly and easily to their in-store environment. Through Ascent Data, we are able to deliver software to our clients faster and more effectively, reducing implementation time by up to 75 percent," said Todd Berner, CEO at StepOne Systems.

Ascent Data was selected after careful consideration, based on their experience as a cloud hosting provider, for the security of their SAS 70 Type II data center, and the 24x7x365 availability of their senior-level technical staff.

"Ascent Data understands the requirements of a robust hosted cloud solution. We needed more than just a hosting provider for our StepOne RETAIL Mobile App Server, we needed a partner that understands and appreciates our business and our customers' unique needs. That partner is Ascent Data," said Berner.

Steve Shangold, CEO at Ascent Data, said "We are pleased to assist StepOne Systems in expanding their reach to a wider-range of retail clients through Ascent2Cloud. Our experience in cloud computing and working with SaaS clients, combined with StepOne Systems' industry-leading software will create a perfect blend of superior performance and data security for their clients."

About Ascent Data

Ascent Data is Pittsburgh's trusted provider for Cloud Computing solutions and Data Center services, including Colocation and Managed Services, Encryption of Data-in-Motion, Remote Digital Data Backup, and Disaster Recovery and Business Continuity solutions.

Customer infrastructure and applications are protected in our secure, resilient, state-of-the-art SAS 70 Type II Certified data center in O'Hara Township, near Pittsburgh, PA. By outsourcing IT infrastructure to Ascent Data, companies can dramatically improve operational efficiencies and reduce business risk, as well as free up human and financial resources to focus on core business objectives. For more information, please contact the Ascent Data sales team by email at sales@ascentdata.com, call 866.866.6100 or visit www.ascentdata.com.

About StepOne Systems

StepOne Systems, LLC is a recognized leader in Enterprise Mobility Software with tens of thousands of users working each day in retail stores, on delivery vehicles, and in small warehouses. Through StepOne's ready-to-go applications and integration services, customers experience a fully supported, turn-key, mobile software solution that puts their enterprise systems in their employee's hands at the point of activity. For more information, visit www.steponesystems.com.

SOURCE Ascent Data

EIN PRESSWIRE

Reach over 10,000,000 people with one click


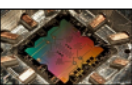
LEARN MORE ▶

PRESS RELEASES

[Latest](#) [See All](#) [Submit a Release](#)

- Reach our readers and post your press release.
- **UPDATE: No Webcast of Solera Holdings, Inc. SLH Investor Day**
PR Newswire
 - **Intergraph(R) Discovery Tour Event January 31st in Denver to Feature ...**
Marketwire
 - **New Cloud Gaming Platform Exhibits at CES 2012**
PR Newswire

TODAY'S PHOTOS

-  abcnews.go.com
Google's 4Q Disappoints As Advertising Prices Sink
-  bbc.co.uk
Quantum Computing Could Head to 'the Cloud', Study Says

OP/ED

[Latest](#) [See All](#) [Submit](#)

- So Far, Iowa and New Hampshire Just Highlight Romney's Weakness
- More Tax Breaks for Undeserving Workers? They Wouldn't Know What To Do With Them
- Question: Why Doesn't The U.S., A Major League Nation, Attract All-Star Political Leaders?

CONFERENCES

[Latest](#) [See All](#) [Submit](#)

Storage Virtualization
Maximize storage utilization with Storage Virtualization for Dummies
www.HDS.com

AdChoices ▶

Latest See All Submit

SSAE 16 (formally known as SAS70), SOC1 to SOC 3 Reporting Demystified

In this 90-minute training you will learn more about SSAE 16 (formally known as SAS 70), ...

Enterprise Risk Intelligence 2012 - Barcelona

Business continuity and risk in time of crisis Integrating risk management at all the ...

Nanotechnology, Biotechnology and Spectroscopy: Tools of success in the coming Era

iSeS Egypt Company in cooperation with Nakaa Nanotechnology Network are organizing the ...

MARKETPLACE

Latest See All Post a Listing

Global Technology Forum

Business strategies for the digital age. Free website from the Economist Intelligence Unit.

Press Release Distribution

Get your press release seen by business and industry professionals and at all corners of the web for \$79 or less

Accounting Services

Accounting, Tax & Payroll Services. Enjoy your business, leave the paperwork to us. We are certified accountants.

SOFTWARE INDUSTRY TODAY

[BACK TO TOP](#)

Account Info:

- My Account
- Subscriber Billing Info
- Member Center

Create an Account:

- Sign up for a Free Trial
- Register for an Account

Help & Information Center:

- Help
- Customer Service
- Contact Us

About:

- Submit Press Releases
- Submit Marketplace Listing
- Submit a Conference
- About Software Industry Today
- Members list
- User Agreement
- Privacy Policy
- Copyright Policy

Navigate:

- Site Map
- Home
- News by Topic
- News by Country
- News by US State

Tools and Formats:

- Email Alerts
- RSS Feeds



- EIN News Home
- About EIN News
- EIN Presswire
- EIN Marketplace
- EIN Events and Conferences
- Newsfeed Maker
- Inbox Robot
- IPD Group
- EIN Twitter
- EIN Facebook

© 1995-2012 IPD Group, Inc. All Right Reserved.

http://software.einnews.com/pr_news/74570811/stepone-systems-to-announce-at-nrf-2012-retail-mobile-software-as-a-service-saas-in-the-cloud-with-ascent-data