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September 14, 2011

Ascent Data to Highlight Best Practices for IT Infrastructure and Data Security for the Healthcare Industry



By [Shamila Janakiraman](#), [HealthTechZone Contributor](#)

Ascent Data announced that healthcare executives throughout Western Pennsylvania will attend the Medical Group Management Association's (MGMA) workshop scheduled to be held on September 16th 2011, at the Regional Alliance Center in Cranberry, Pennsylvania.

[Ascent Data is a provider for data center services, including managed services, colocation, server virtualization, private cloud hosting, data security and business continuity solutions. Its resilient, SAS 70 Type II compliant data center ensures that customer infrastructure and applications are protected optimally.](#)

It was revealed in a [release that Joe Jones, Chief Operating Officer of Ascent Data, will make a presentation on the topic 'Best Practices for IT Infrastructure and Data Security' in relation to group practices, hospitals, assisted living facilities and clinics.](#)

Jones is expected to throw light on various IT infrastructure threats, including power outages, physical breaches, cyber attacks, fire and natural disasters that can expose and put Electronic Health Records (EHR) at risk. He will also offer valuable recommendations that are cost-effective IT infrastructure solutions like private cloud hosting, colocation and managed services which will ensure data security and availability.

Company sources added that two Ascent Data healthcare clients namely Pediatric Alliance and Mercy Behavioral Health will be featured during the presentation. Pediatric Alliance's primary IT infrastructure resides in Ascent Data's SAS 70 Type II data center.

Jim Troup, CEO of Pediatric Alliance, and a member of the MGMA said, "Ascent Data had everything we needed in a data center - secure location and connectivity, redundancy and a 24x7x365 senior-level technical staff. Colocating our IT infrastructure to Ascent Data has helped me to sleep at night."

"My time and resources are best spent managing our EHR applications, evaluating emerging technologies, working with our providers and improving patient services, not worrying about IT infrastructure security, data loss and

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downtime," Troup added.

By outsourcing applications and infrastructure to Ascent Data, client companies can enhance operational efficiencies and reduce business risk cost effectively besides allowing personnel to focus more on core business objectives.

MGMA is the premier membership association which includes professional administrators and leaders of medical group practices. MGMA specializes in offering networking, professional education and resources and political advocacy for medical practice management, said officials.

In June 2011 Comcast Business Services and Ascent Data [announced a technology collaboration to put the power of enterprise-grade cloud computing and data center solutions within reach of every business.](#)

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Shamila Janakiraman is a contributing editor for HealthTechZone. To read more of Shamila's articles, please visit her [columnist page](#).

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